We have all been quite concerned about the recent layoffs. Needless to say, such things are very unpleasant from a company standpoint as well as a personal standpoint. I want to personally assure you that before such a decision is made, the necessity for it is reviewed very carefully.

In recent years we have made improvements in leveling our employment between the fall and spring months. We have done this even though our sales in November are sometimes three times February sales. This is done with some risk by building a large inventory of finished products during the spring.

We started out this year to do just what I have described above. Last fall we made a forecast of our sales for the year and at that time we anticipated a sizable increase in 1957 total sales. On the basis of this increase, we set our production schedule so that we could meet the fall demand with no increases in schedule at that time. Instead of the sales increase forecasted, our sales are slightly behind last year's. This means that during the last few months we have built more inventory than is needed to meet the fall demand and it has been necessary to reduce production on some lines.

There are a number of factors that contributed to this condition. Business in general this year is not setting the record pace some forecasters had anticipated. In fact, our business as well as the general conditions of the country have been running about the same. Competition has become considerably stronger. This is true in both the projector and camera fields and comes from U.S. concerns as well as companies in Japan and Germany. As I have mentioned previously, our New Product Program should help offset the need for continual up-dating of our products as well as the expansion of our product lines. Our current new product planning extends into 1961 with a fresh look coming regularly in most all fields. We expect that our reputation for producing quality products will keep us in a good competitive position in our industry. However, it means that all of us must be continually striving to improve our products and meet the growing competition from both domestic and foreign sources.

This is our last issue before vacation. The purpose of a vacation is to rest, relax and come back refreshed. This is the time to forget your problems. Everyone can and should do this for a period each year and you probably don't need my encouragement.

Unique School Library Memorial Established

When Art Parker, Sr., longtime Argus Chief of Tool and Processing passed away last December, his many friends throughout the plant created a special fund to be used by the Parker family in Mr. Parker's honor.

During the past six months, Mrs. Parker, and son Art Parker, Jr. (Employee Relations) have been seeking suggestions from friends and from the American Society of Tool Engineers of which Mr. Parker was an active member.

The final decision is one which will establish an unusual "living" memorial which will help all Ann Arbor youths who are interested in studying the Industrial Arts. It is an idea, too, which should please all who so generously contributed to the memorial fund.

The entire fund will be turned over to the Ann Arbor Board of Education for the purchase of sixty books selected by the Ann Arbor High faculty to provide valuable information on all phases of Industrial Arts training. The books cover woodworking, drafting, auto mechanics, machine shop, electricity, electronics, metal working and welding.

Each book will carry a special bookplate identifying it as an "Art Parker, Sr. Memorial Gift." The books will be placed in circulation at the Ann Arbor High School Library in the fall.

DISPLAY BOX DESIGN CHANGE NETS $319.57 AWARD

Ron Daugherty (Center Pack) suggested eliminating two (2) of the three (3) cardboard die-cuts that were used to hold the C-44 camera upright in the combination display box. The idea, which is now in use, saves over $1,400 annually.

Following are the others receiving awards this last month. Dorothy Wier, Department 29, $351.72, concerns an improved method of removing 50721 & 50723 lenses from centering chucks. Barbara Titus, Dept. 74, $129.45, concerns using a printed form card in answering dealers inquiries in regard to orders. Herbert Frederick, Dept. 81, $72.00, plus a $50.00 Bond. Proposed the use of a Master Purchase order book. William J. Underwood, Jr., Dept. 53, $55.39. Mount casters on the bottom of the ink dipping tank located in Dept. 31. Walter Hubbard, Dept. 15, $23.00. Make plastic covers to cover stacks of 14392 C-3 reflectors after they are degreased.

Charles Weir and Darwin Cox (shared)........... $15.00
Carl E. O'Dell.............................. 13.00
William Kline............................. 13.00
MRS. JEANIE A. GROOMES................. 11.50
Francis L'Esperance....................... 10.00
Ann Albertson............................ 10.00
Hazel Brown............................... 10.00
George V. Jordan.......................... 10.00
Richard Guarino.......................... 10.00
Stanley Ruffin............................. 10.00
Dorothy M. Haarer......................... 10.00
Elroy W. Abeldt........................... 10.00
Paul E. Guenther......................... 8.70
John Kampas.............................. 7.50
$1,080.33
COST OF LIVING—QUESTIONS AND ANSWERS ABOUT A SUBJECT THAT AFFECT ALL OF US

Thanks to the Electronics Systems Division magazine "Speaker," I was able to find some real down to earth facts on this subject. It goes something like this:

Question: From time to time stories in newspapers refer to a "Cost of Living Index," just what is this index?
Answer: The "Cost of Living Index" is a popular term for the Consumer Price Index, a statistical device for measuring changes from month to month in the prices of goods and services bought by families of wage earners and clerical workers.

Question: Suppose you read a news story that says the cost of living index is 118.2, just what does that figure mean?
Answer: For practical purposes, the figure 118.2 would mean that prices for the "market basket" of goods and services purchased by the average family averaged about 18.2 percent more than the prices during the base period chosen for comparison. The period now used as a base period is 1947-1949. An average of prices during these three years serves as a yardstick for comparing today's prices.

Question: Who is responsible for keeping track of the Consumer Price Index?
Answer: The index is computed by the Bureau of Labor Statistics by the U.S. Department of Labor. This bureau receives reports every month from more than 100 checkers who sample prices in 46 different communities of varying size.

Question: You mentioned a "market basket" of goods and services. What is included?
Answer: A great variety of commodities is included. These can be classified generally under the following categories: food, clothing, house furnishings, fuel, fees paid to doctors and dentists, prices paid in barber shops and other service establishments, rents, rates charged for transportation, electricity, gas and other utilities.

Question: What happens to a Sylvania's living allowance change.
Answer: Should the index decrease by the same percentage, adjustment downward will be made in accordance with the same formula. However, rates will not be reduced below our original index level by any cost of living allowance change.

Question: Why is there a delay from the time the cost of living index rises until we receive our increase?
Answer: There is approximately a month delay in reporting the index figure each month. For example, the December 15, 1956 figure of 118.0 was not reported by the U.S. Bureau of Labor Statistics until the latter part of the week of January 20, 1957.

Bud Farrell Elected Head of 40 et 8

Bud Farrell, of the Argus Service Department has been elected "Chef de Gare" (Commander) of the Washtenaw County 40 et 8 Voiture, No. 957. The organization is the honor society of the American Legion.

Bud is a member of the American Legion, Post No. 557 in Dexter, and has been extremely active in many phases of service work for veterans.

He is Service Officer of his local post, delegate to the Washtenaw County Council of Veterans, and serves on the State Legion Service and Rehabilitation Committee.
A New Look at the Lake

The everchanging scene at Independence Lake is in no small part due to the efforts of this year's Recreation Club committee. This energetic group has covered a lot of ground in putting the lake area into the neat and well-kept condition in which the club members find it. A copper sulfate solution has been used to treat the beach area for control of the swimmers' itch problem. Many other projects including the construction of a new float for the swimming area have been completed even though the lack of involuntary help still plagues the general progress. It has become necessary to restate the general rules governing the area in an effort to obtain the cooperation and understanding of all club members.

The following rules are established to encourage pleasant recreation for all members and guests of the Argus Recreation Club:

ATTENDANCE
An Argus Employee Recreation Club Card admits the member and his or her family to the Recreation Area. The area opens at 1 P.M. on weekdays, at 11:00 A.M. on Saturdays, and at 11:00 A.M. on Sundays, and closes at 10:00 P.M. every day. Hours other than these are generally used for fishing.

GUESTS
Any member holding a Recreation Club Card may have a reasonable number of guests, and is responsible for their conduct. It is, therefore, important that members see that their guests are informed regarding the Recreation Area Rules and Regulations.

AUTOMOBILE SPEED LIMIT 10 MILES PER HOUR
Motorists are requested to drive with caution, as roadways are used by pedestrians. Cars should be driven only on roadways, except when parking. Riding on outside of cars is not permitted.

PARKING
Cars are not to be parked where they will interfere with the use of the roads, or in areas marked "No Parking."

BATHING
The bathing beach will be open, with a Life Guard on duty, at the hours specified above under "ATTENDANCE." Swimming is allowed, within the designated area, earlier than the "official" hours, at the swimmer's own risk. Bathers are requested to observe all general health and safety rules.

BOATING
Canoes, rowboats, sailboats, and motorboats are permitted. Motors of up to and including 5 horsepower only may be used on the Club boats, which may be rented from the caretaker for $.20 per hour or $1.50 for all day. All boats must be off the lake by 9:30 P.M. Any boat powered by a motor must yield the right-of-way to boats that are not. Improper handling of any boat will revoke the violator's privilege of using the boating facilities for the rest of the season. Boats are not permitted in the bathing area. Swimming from boats is not permitted. All children in boats must be accompanied by an adult.

FISHING
Fishing is permitted subject to the Michigan State Game Laws.

FIREARMS
Firearms are not permitted on the premises.

DOGS AND CATS
Dogs and cats are not permitted on the premises.

DISPOSAL OF REFUSE
Please, cooperate in keeping the Recreation Area clean by placing all garbage, waste paper, etc., in the receptacles provided.

ACCIDENTS
First Aid facilities are provided by the lifeguard on duty, who is qualified to administer such and as required.

NO HARD LIQUOR IS PERMITTED ON THE PREMISES
Beer is permitted in moderation only.

GAMBLING OF ANY KIND IS PROHIBITED.

PRESERVATION OF PROPERTY
To preserve the beauty and utility of the Recreation Area all persons are expected to cooperate in preventing any one from damaging, defacing, or removing any property or equipment from the area, including buildings, signs, trees, racks, shrubs, or flowers.

CHILDREN
Parents are responsible for their children at all times. In the event the children are guests and are not accompanied by their own parents, the responsibility shall be charged to the sponsoring parent.

VIOLATION
The privilege of using the Recreation Area may be revoked for violation of any of these rules and regulations, or for any improper conduct.

"Charlie, My Boy"

Charles Kurcher (pictured), who recently retired to become our lake area caretaker was given a real old-fashioned send off by some of his friends on the night shift. The little note that follows was written by one of those friends who speaks for all of them. It might be entitled "On Charlie" and goes like this:

"Retirement is just a change in jobs for him! For those of us who have worked with him, however, it means the loss of his sense of humor which has so often elevated our spirits, of his companionship and of that drive that has urged him on to do more than was expected of him."

"You'll see him if you visit the Argus Recreation Area. How will you know him? He'll be wearing the biggest smile,"
1957 FAMILY NIGHT IS ENJOYED BY ALL
preview of two new argus products

ARGUS C20 CAMERA KIT
WILL ATTRACT NEW COLOR-SLIDE CUSTOMERS

The new Argus C20 camera and complete kit will be introduced to dealers in a few weeks, and is expected to receive immediate popularity. The kit package is especially exciting for new color-slide fans or as a gift, because it includes the camera, flash unit, batteries, color film, Sylvania bulbs to take slides, and an Argus PreViewer to show slides. Everything that is needed, all at a low $59.95 price.

The PreViewer is a special new model in two-tone brown which matches the new look of the C20 camera.

Camera features include f:3.5 Cintar lens, coupled rangefinder, quick lever wind, double exposure prevention, click f-stops and click shutter speeds.

The C20 kit package is the first in a series of new designs which will spread to other Argus products. This package puts the camera in an upright position for maximum visibility, and it has new psychologically tested colors.

NEW 500 WATT PROJECTOR OFFERS TOP BRILLIANCE FOR 35mm OR SUPER-SLIDES

Customers for color-slide projectors have been showing a preference for more light to produce more brilliant pictures on the screen... so, there is more light in the soon to be introduced new Argus 500-watt Model V projector. As a matter of fact, the new projector will put out more than twice as much light as the 300-watt projector (which will continue in the line so we will cover all levels of the market).

The new Model V will be available in a remote control model at $96.50, and an automatic model at $79.50. The regular remote control power unit can be added to the automatic to convert it to remote control.

With the growing number of Super-slide users, it is important to note that the new Argus projector is the only 500-watt model on the market that provides for good projection of Super as well as 35mm size slides.

The Argus 500 also features a new large, impeller-type blower which does an amazing job of keeping both the lamp and the slides cool even during long periods of projection... and it does its job in a whisper, without annoying whine.

The new projector also introduces a new concept in the built-in carrying case which has a special "open-edge" to make it easy to attach or remove the remote control power unit.
Steven Kremer was born on June 3rd weighing 8 lb. 6 oz. to Mr. and Mrs. Mark Kremer. Dad works in Dept. 49.

Number 4 for the Miles family, Kim Marie pictured above. She arrived on May 25th weighing in at 8 lb. 2-1/2 oz. Father N.H. works in Dept. 49.

Helen Freeland, Dept. 74, announced the arrival of her first baby boy, Douglas Roberts, May 7th. Douglas weighed 8 lb. 4 oz.

Pictured here is Michael Robert Moore, age 6 months. His mom, Joan Moore, formally worked in Dept. 10.

Mary Kay Edwards of Personnel and her husband Dave have their first exemption, Kevin Sanford. Shipping weight 6 lb. 1 oz. Delivery date June 13th.

Theodore LaJeunesse and Carole Harrie were married on June 8 at Hancock, Michigan. After a honeymoon in the Upper Peninsula the couple will reside in Hancock. Carole is the daughter of Marie Harrie, Dept. 74.

Ocie Kaufman, daughter of Mr. and Mrs. Ron Kaufman, was married to William Hess on June 22nd in St. Thomas Catholic Church here in Ann Arbor. They will reside in Ann Arbor following a wedding trip to Maryland.

Sports Review

GOLF

Men’s Day Leagues

At the halfway mark of the golf season, any team in the league has a chance for the first position. For individual honors, R. Nickels and R. Leggett are fighting it out for low average. Nickels with a 38.8 and Leggett with a 39.0 average.

Standings for Tuesday League

| Points | 1. T. Spitler | G. Rossbach |
| 46     | J. Miatech   | G. Karn     |
| 44     | J. Detweiler | J. Brinkerhoff |
| 42     | M. Geiger    | K. Geiger   |
| 41     | R. Barsantee | H. Smith    |
| 40     | W. VanDyke  | W. Carey    |
| 36     | W. Armstrong | C. Chapman |
| 35     | C. McClune   | J. Thompson |
| 32     | J. Fraser    | R. Moore    |
| 30     | R. Bullis    | E. Selent   |
| 27     | D. Dorow     | J. Borgerson |
| 27     | G. Wescott   | A. Parker, Jr. |
| 21     | N. Simons    | L. Thomas   |
| 21     | F. Tower     | C. Swanson  |

Standings for Wednesday 3:30 League

| Points | 1. W. Betke | H. Peterson |
| 43     | G. Conn     | M. Howe     |
| 42     | R. Flick    | A. Otts     |
| 39     | J. Shattuck | W. Allen    |
| 39     | L. Schwanbeck | J. Cope |
| 38     | G. Calado   | D. Towner   |
| 29     | R. Conley   | C. Stotts   |
| 26     | D. Crump    | E. Soderholm |

Standings for Wednesday 5:00 League

| Points | 1. W. Ambrazevich | H. Haas |
| 54     | R. Sealscott     | H. Hale |
| 52     | E. Zill          | M. Wellman |
| 50     | N. Navarre       | R. Leggett |
| 33     | R. Cuny          | H. Bradley |
| 28     | D. Dempsey       | R. Ross |
| 22     | R. Kaufman       | K. Kaufman |
| 19     | R. Nickels       | T. Heermans |

Men’s Golf Outing

The annual Men’s Golf Outing was held on June 8, 1957, at Lakeland Golf Course. This affair was a big success due to the fine weather and the wonderful meal. (See photos on next page.) The Men’s Golf League wants to take this opportunity to thank the men on the Special Events Committee for the fine job of scheduling and carrying out the different events. The Committee members are Fred Tower, Chairman; Ken Kaufman, Jim Fraser, Gene Rossbach, Ed Selent, Maynard Wellman.

ARGUS FATHERS-SONS-DAUGHTERS GOLF LEAGUE STANDINGS

| Points | 1. Carol - Dick Leggett | 33 |
| 28     | Denny - Scott - H. Peterson |
| 20     | Robbie - Mauri Howe     |
| 19     | Fred - George Coma      |
| 16     | Jeff - Bill Courtright  |
| 15     | Steve - Fred Leeman     |
| 15     | Stanley - Ray Clark     |
| 14     | Wendy - Leonard Thomas  |

Can you oldsters beat Robbie Howe’s 51 and 52?
Winners of the 1957 Argus Golf League Outing

Low Gross Score
- R. Nickels (Travel Case)

Chipping Contest
- E. Zill (Travel Clock)

Putting Contest
- R. Sealscott (Travel Clock)

Putting Contest
- R. Barsantee (Billfold)

1st Low Net Score
- R. Cuny (Picnic Table)

2nd Low Net Score
- W. Courtright (Visor Kit)

3rd Low Net Score
- J. Karns (3 Golf Balls)

High Score Over Average
- H. Hale (Large Golf Tee)

Blind Score #1 1st
- R. Towner (Sport Shirt)

Blind Score #1 2nd
- R. Conley (Bar-B-Q Set)

Blind Score #1 3rd
- H. Peterson (3 Golf Balls)

Blind Score #2 1st
- W. Ambrazевич (Sport Shirt)

Blind Score #2 2nd
- D. Crump (6 Golf Balls)

Blind Score #2 3rd
- C. Chapman (3 Golf Balls)

Blind Score #3 1st
- R. Bullis (Sport Shirt)

Blind Score #3 2nd
- G. Wescott (6 Golf Balls)

Blind Score #3 3rd
- D. Dorow (1 Golf Ball)

- C. Scott
- H. Haas

Blind Score #4 1st
- N. Navarre (Sport Shirt)

Blind Score #4 2nd
- K. Kaufman (Bar-B-Q Set)

Blind Score #4 3rd
- J. Cope (3 Golf Balls)

Door Prize #1
- G. Karns (Golf Bag)

Door Prize #2
- J. Borgerson (Visor Kit)

Door Prize #3
- J. Cope (Car Snack-Kit)

Door Prize #4
- F. Tower (Billfold)

Door Prize #5
- K. Kaufman (3 Golf Balls)

Hole-In-One Contest 1st
- H. Peterson ($12.25)

Hole-In-One Contest 2nd
- R. Leggett ($7.35)

Hole-In-One Contest 3rd
- R. Sealscott ($4.90)

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Divots and Prizes Fly At Golf Jamboree

Joe Detweiller
Handing Out
Honors to a
Few of the
Prize Winners...
Argus Is Proud of These June Graduates

The four high school graduates pictured below are awarded Argus Scholarships. This brings the total number of students participating in our scholarship program to 11. Our 12th student Constance (Newman) Lyle graduated from the University of Michigan Literary School in June. The seven others are still engaged in their schooling and may continue their scholarships. At the University of Michigan we have Beverly Gray, Robert Wetzel and Sharon Fike; at Eastern Michigan College, Nancy Hague, Norman Westphal, Gladys Fraser and Barbara Youngerman.

Four scholarships of $250 are awarded yearly to Argus employees or children of employees. Selection is based on general scholarship qualifications and is administered by the University of Michigan. Each award is renewable for three additional years.

JOYCE PIERCE
Ann Arbor High School daughter of Robert, Dept. 43

WILLIAM WRIGHT
Grass Lake High School son of Frank, Dept. 46

MICHAEL QUINTON
Willow Run High School son of Grace, Dept. 21

JOHN KENNE, JR.
Ann Arbor High School son of John, Dept. 19

HERBERT PFABE, JR.
Ann Arbor High School son of Herb, Dept. 70

CHARLENE HIGGINS
Ann Arbor High School daughter of Helen, Dept. 10

DALE E. GEIGER
Ann Arbor High School son of Ken, Dept. 53

KAREN RUTH KURTZ
Belleville High School daughter of Mary, Dept. 62

PAT DOUGAN
Ann Arbor High School daughter of Evelyn, Dept. 19

EDDY ROYAL
Milan High School son of Anna, Dept. 10A